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| <b>UTILITY PATENT APPLICATION TRANSMITTAL</b><br><b>Under Small Entity Status</b><br><b>(New Nonprovisional Applications Under 37 CFR § 1.53(b))</b> | Attorney Docket No.<br><u>3730/4</u> |
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**TO THE COMMISSIONER FOR PATENTS:**

Transmitted herewith is the patent application of inventor(s) J. David Brickman entitled ITEM DISPLAY SYSTEM, for a(n):

☒ Original Patent Application.

☐ Continuing Application (prior application not abandoned):

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP)  
of prior Application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_.

☒ Regular Filing of Provisional Application Serial No. 60/402,354 filed on August 9, 2002.

☒ A statement claiming priority under 35 USC § 120 has been added to the specification.

☒ Applicant claims small entity status.

Enclosed are:

☒ Specification; 16 Total Pages (including title page) ☒ 7 Drawing(s); 23 Total Sheet(s).

☒ Oath or Declaration:

☒ A Newly Executed Combined Declaration and Power of Attorney:

☒ Signed. ☐ Unsigned. ☐ Partially Signed.

☐ A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)).

☐ Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated herein by reference.

☐ Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).

☒ Power of Attorney.

☒ Return Receipt Postcard.

☐ Associate Power of Attorney.

☒ A Check in the amount of \$375.00 for the Filing Fee.

☐ Preliminary Amendment.

☐ Information Disclosure Statement and Form PTO-1449.

☐ A Certified Copy of Priority Documents (if foreign priority is claimed).

☐ Other:

☐ Other:

| CLAIMS AS FILED                                   |           |           |         |           |
|---|-----------|-----------|---------|-----------|
| FOR   | NO. FILED | NO. EXTRA | RATE    | FEE       |
| Total Claims                                      | 17 - 20   |           | \$9.00  | \$ .00    |
| Independent Claims                                | 2 - 3     |           | \$42.00 | \$ .00    |
| Multiple Dependent Claims (if applicable) (\$135) |           |           |         | \$ .00    |
| Basic Filing Fee                                  |           |           |         | \$ 375.00 |
| Total Filing Fee                                  |           |           |         | \$ .00    |

☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0930. A duplicate copy of this sheet is enclosed.

☒ Any additional filing fees required under 37 CFR § 1.16.

☐ Any patent application processing fees under 37 CFR § 1.17.

Respectfully submitted,

By: Charles C. Valauskas  
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Date: August 8, 2003

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I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

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Typed Name: Charles C. Valauskas

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